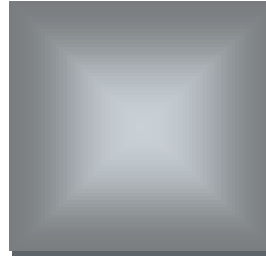


2017 IOWA INDUSTRY PROFILE

ACCOMMODATION & FOOD SERVICES

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2016, the **Accommodation and Food Services** sector comprised 8.0 percent of all public and private sector employment in Iowa with 123,018 jobs and an annual average wage of \$15,694. Wages in this sector are 65.1 percent lower than the statewide average of \$44,925 for all industries; however, there is a greater ratio of part-time employment in addition to lower hourly rates than in other industries. Further, it should be kept in mind that the average wage does not include tips or gratuities earned by wait staff, bell hops, and bartenders, when not reported to their employers.

Employment in this sector has grown by 10.6 percent since reaching its recession-low in 2010 of 111,206. Wages have also increased in recent years, rising 23.9 percent from \$12,668 in 2010 to \$15,694 in 2016. The rise in both employment and wages can be attributed to a comfortable consumer with more disposable money for luxuries.

This industry traditionally is thought of as being an employer of mostly young workers in Iowa; however, the age group between 25-44 accounted for 38.2 percent of its total employment. Female workers accounted for 56.6 percent of all workers in this industry.





ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE

What is Accommodations and Food Services?

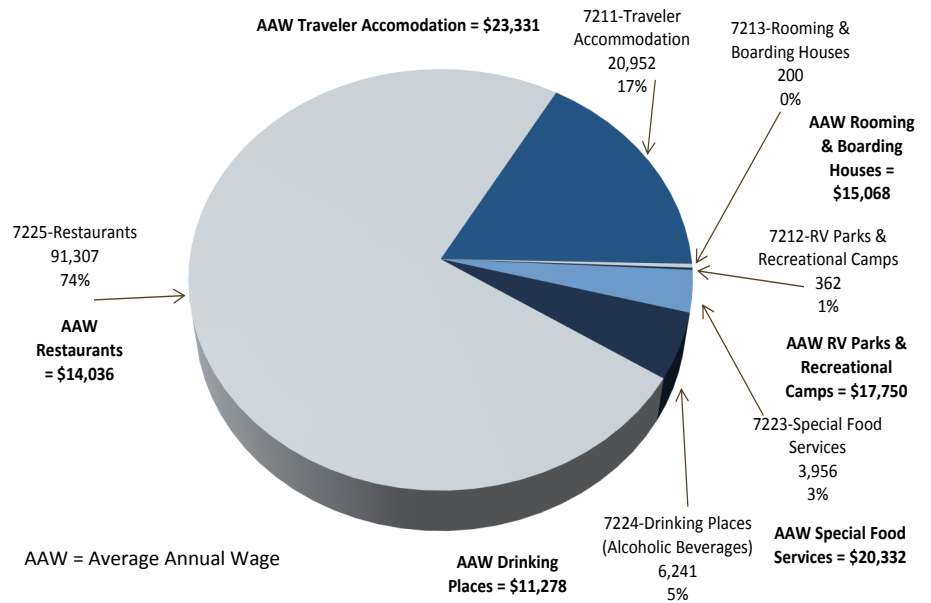
The **Accommodation and Food Services** sector comprises firms that provide customers with lodging and/or prepare meals, snacks and beverages for immediate consumption. The sector includes both accommodation and food services because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

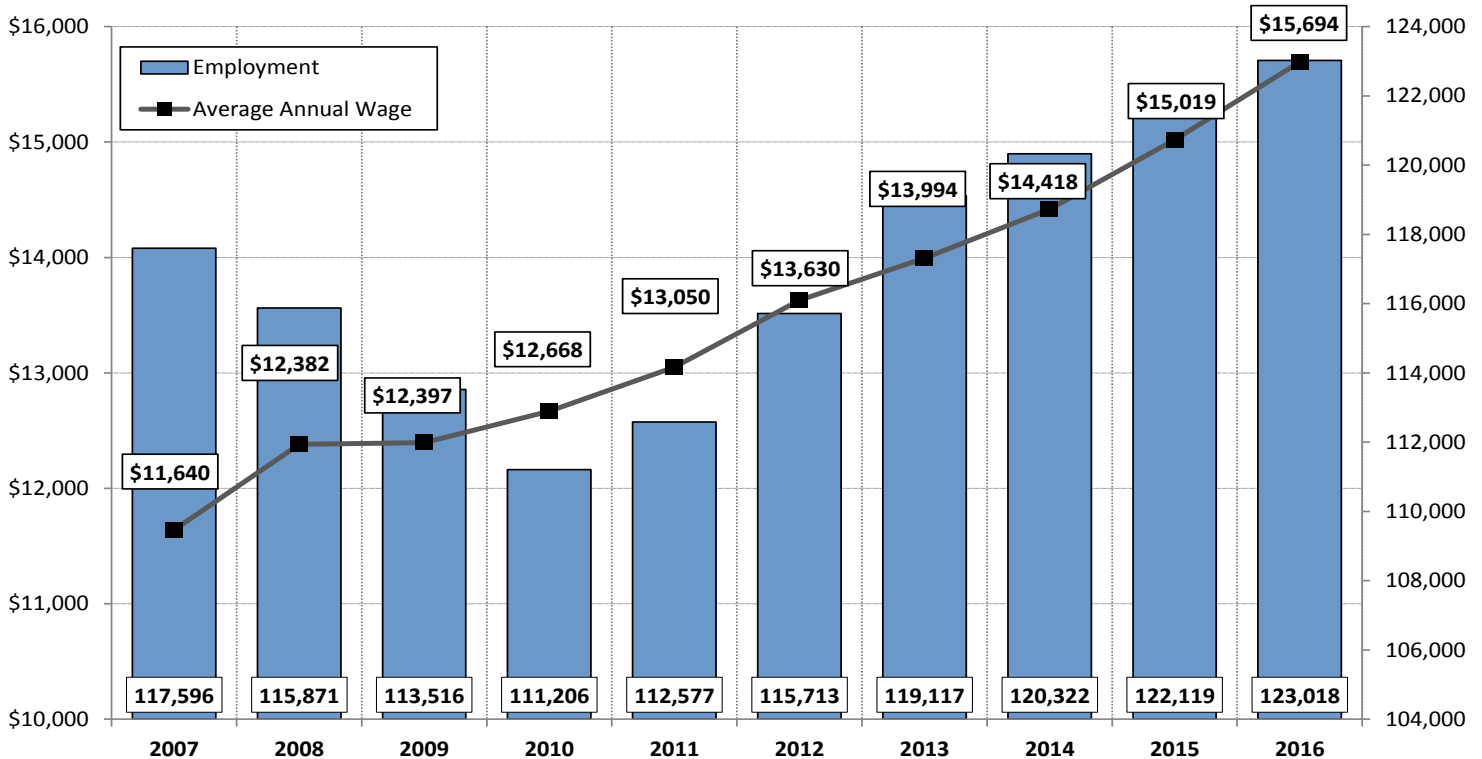
2016 Industry Breakout by Employment in Iowa

Accommodation & Food Services NAICS Industry Coding



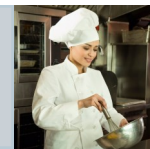
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2007 - 2016 Employment in Accommodation & Food Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE



Examples of Major Accommodation & Food Services Employers

Name of Company	Industry
Hickory Park Restaurant Co	Restaurants
Marriott-Des Moines Downtown	Traveler accommodation
King's Pointe Waterpark Resort	Traveler accommodation
Arrowwood Resort & Conference	Traveler accommodation
Biaggi's Ristorante Italiano	Restaurants
Café	Restaurants

Source: www.iowaworkforcedevelopment.gov/employer-database

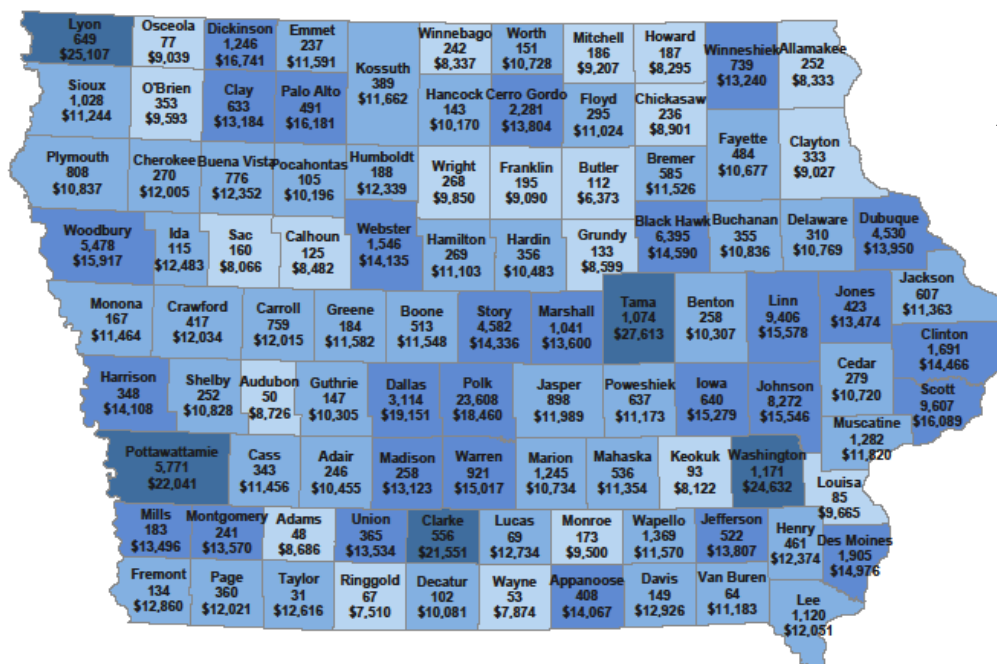
Employers

In 2016, employers in the **Accommodation and Food Services** sector averaged 7,018 locations across Iowa.

The sector's employment is distributed between two major categories. The larger of the two, **Food service and drinking places**, employed 101,504 workers, or 82.5 percent.

Wages in **Food services and drinking places** averaged \$14,112 in 2016; however, this wage includes part-time and seasonal help. The average wage for the 21,514 **Accommodation** employees was much higher, averaging \$23,161 per year over the same period.

2016 Covered Employment in Accommodation & Food Services



Sector Statewide:

Employment - 123,018
Average Annual Wage - \$15,694

Label Key:

First line is the county name followed by average employment and finally, average wage.

Wages: Less than \$9,850 | \$9,851 - \$12,926 | \$12,927 - \$19,151 | Greater than \$19,152

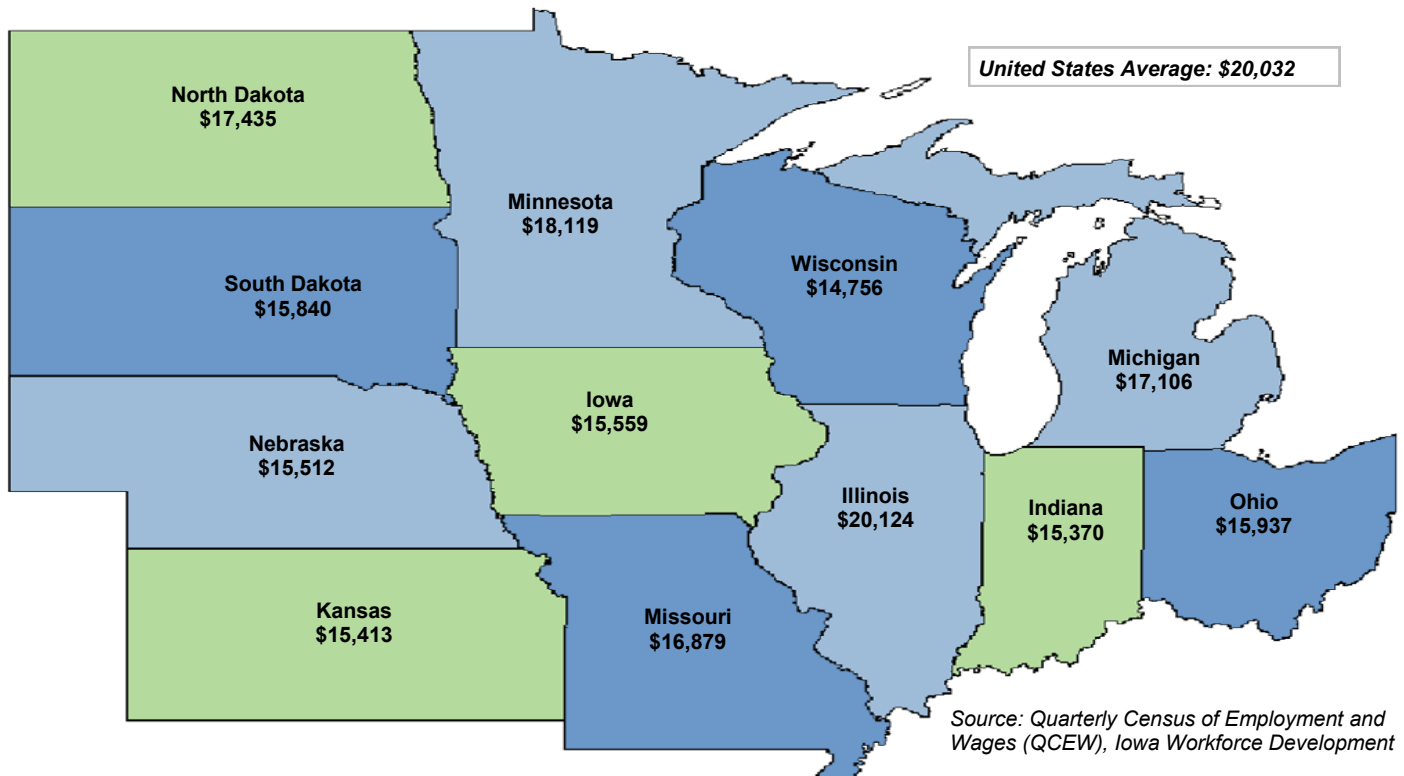
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



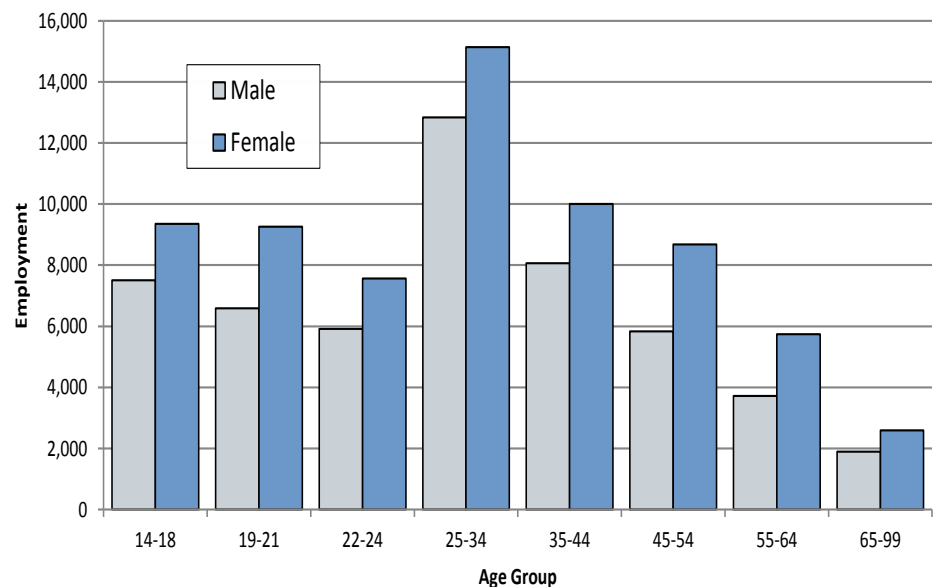
ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE

2016 Average Annual Wage for Covered Employment in Accommodation & Food Services

State Comparisons by Private Ownership



Industry Distribution by Age and Gender 2nd Qtr. 2016



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>

Contact Information

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